QR codes that keep working

A note for customers who print QR codes, from Baobab QR

Why it matters for the print job

- A QR code is printed once and scanned for years. If it depends on a subscription that ends, every flyer, menu and sign that carries it stops working, and the job has to be printed again.
- Codes made with Baobab QR keep working even if the customer stops paying. Every link is checked before the code goes live, again the next day and every month.

Before you print

- Scan the proof with two different phones, from as far away as people will stand.
- Print it at least 2 cm wide for every 20 cm of scanning distance. A menu read at arm's length needs about 3 cm.
- Keep a clear margin round the code, and print it dark on a light background.
- Print the code into the material, on the menu, poster or box itself, rather than on a sticker on top.
- Show the short address beside the code, for example baobabqr.app/7K2XQ9P, so people can check that it matches what their camera shows.

Free to start

- Make a code at baobabqr.com. A free account keeps 3 codes, and Wi-Fi, email, text and event codes are free, as many as you like.
- On Plus and Pro, where a printed code goes can change without reprinting. Prices are at baobabqr.com/pricing.

Scan to make a code

baobabqr.com

Baobab QR is run by Ruan Francois (Pty) Ltd, registration number 2026/367652/07.